

1

INTRODUCTION
who? what? how? why?

2

INCITING INCIDENT
what's the problem?
what's the point?

3

RAISE THE STAKES
context
how do you feel about what's going on?
what is motivating you?

5 BEATS OF A STORY WORKSHEET

4

THE MAIN EVENT
this is the exciting part!
AKA the climax



5

RESOLUTION
what we've learned
why this matters
wrap up
(Remember, it doesn't have to be a forced ending. Trust the audience, they are smart folks)